
2004 Freshman Class

23,595 Applications

11,911 Admitted

6,750 Expected to Enroll

-
- 2,300 Summer B
 - 4,450 Fall

Middle 50% of the Class

-
- High School GPA 3.8 - 4.3
(academic classes only;
weighted GPA)
 - SAT total of 1200 - 1380
 - ACT composite of 26 - 30

Of Those Admitted

-
- 79 percent were in the top 10 percent of their high school class.
 - 82 percent took 20 or more academic classes in high school.
 - 67 percent took 21 or more academic classes in high school.
 - 50 percent took 22 or more academic classes in high school.
 - 38 percent took 23 or more academic classes in high school.

Of Those Enrolling

-
- 85 percent reported one AP or IB score as of July 2004.
 - 79 percent reported two or more AP or IB scores as of July 2004.
 - 71 percent reported three or more AP or IB scores as of July 2004.
 - 61 percent reported four or more AP or IB scores as of July 2004.
 - 51 percent reported five or more AP or IB scores as of July 2004.

Today's College Students

Dr. Reynol Junco, Lock Haven University of Pennsylvania, rjunco@lhup.edu

Dr. Jeanna Mastrodicasa, University of Florida, jmastro@ufl.edu

"Millennials—the overparented, overscheduled technology generation that's more comfortable communicating in carefully orchestrated sound bytes and keystrokes." - Kathleen Phalen, University of Virginia

Howe and Strauss's definition of Millennials:

- Special
- Sheltered
- Optimistic/Confident
- Team Oriented
- Achieving

- Pressured
- Conventional

10 Attributes of an information-age mindset (from Oblinger):

- Computers aren't technology
- The Internet is better than TV
- Reality is no longer real
- Doing is more important than knowing
- Learning more closely resembles Nintendo than logic
- Multitasking is a way of life
- Typing is preferred to handwriting
- Staying connected is essential
- There is zero tolerance for delays
- Consumer and creator are blurring

Selected sources:

Howe, Neil, & Strauss, W. (2000). *Millennials rising: The next great generation*. New York: Vintage Books.

Higher Education Research Institute. (2003) *The American freshman: National norms for Fall 2003*.

Jones, S. (2002) *The internet goes to college: How students are living in the future with today's technology*. Pew Internet and American Life Project.

Oblinger, D. (2003) Boomers, Gen-Xers, & Millennials: Understanding the new students. *EDUCAUSE Review*, 37-47.

right)

CIRP Study: Academic

Issues

Grade inflation

Earning an A is at record high

A is becoming norm, rather than

Still low amount of studying

34% of students doing 6+ hours per week of studying